



## MAXUS AM50



The MAXUS AM50 is an acrylic, light weight, yet robust antenna, perfectly matching your store interior and non-obtrusively fulfilling its task.

The MAXUS AM50 combines AM based 58 kHz article surveillance with integrated visitor counting. It is designed with maximum transparency, minimizing entrance obstruction and offers maximum detection of hard tags and disposable tags in challenging store environments.

Bidirectional sensors, integrated in the MAXUS AM50 antennas, count the number of visitors entering and leaving the store. This enables you to easily verify and adjust staff planning and optimize store performance.

In case of an alarm event, MAXUS AM50 notifies staff about the nature of that event so correct measures can be taken.

When connected to our CrossCONNECT platform, visitor numbers and alarm management information will be available online for further processing. Reports can be sent to your mailbox and information can be integrated flexibly in existing management information systems.

Remote maintenance guarantees optimum operation at minimum costs.

### Unique features

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Premium detection combined with maximum transparency

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Selectable notifications for different alarm types

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Remote service enabled, management information available

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Integrated visitor counters

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## MAXUS AM Antenna Line

### Features

	<b>MONO TRX</b>	<b>DUAL TRX + RX</b>	<b>DUAL TRX + TRX</b>
	MAXUS AM50 Optima	MAXUS AM50 Optima	MAXUS AM50 Optima
Transparent acrylic design	●	●	●
Premium detection	●	●	●
Integrated bi-directional visitor counter <sup>1,2</sup>	-	●	●
Distinction between in- and outgoing alarms	-	●	●
Integrated metal detection	-	-	-
Integrated jammer detection	●	●	●
Integrated door bell	-	●	●
Selectable notifications for all alarm types <sup>4</sup>	●	●	●
Low cost of ownership	●	●	●
Alarm lights (bi-color)	●	●	●
Remote service and management information <sup>1</sup>	●	●	●
Smart Sensitivity Control	●	●	●
Aisle light-up during alarm (both antennas)	-	●	●
Auto arrange antennas with software	-	●	●

### Detection distance

Cross Point OSTR A F25 hard tag (Ø 25 mm) <sup>3</sup>	up to 1.50 m	up to 3.00 m	up to 3.00 m
Cross Point OSTR A D55 hard tag (Ø 55 mm) <sup>3</sup>	up to 1.50 m	up to 3.00 m	up to 3.00 m
Original DR label <sup>3</sup>	up to 1.25 m	up to 2.40 m	up to 2.50 m

### Specifications

Antenna width (mm)	506	506	506
Antenna height (mm)	1.509	1.509	1.509
Antenna depth (base / profile mm)	57 / 26	57 / 26	57 / 26
Mains (VAC)	110/220	110/220	110/220
Board power (VDC)	30	30	30
Power over field bus (receivers only)	-	●	-
Programmable I/Os / Relays	2 / 1	2 / 1	2 / 1

● standard available

○ optional

- not available

<sup>1</sup> In combination with the CrossCONNECT Access Point

<sup>2</sup> Visitor counting is also possible with 2 or more mono antennas

<sup>3</sup> Tested with Cross Point tags in all label orientations, depending on environment. Values are based on the distance between two antennas. For mono, the specified distance is for each side of the antenna

<sup>4</sup> For single mono antenna, visitor counter related notifications cannot be selected